

1. MAILING ADDRESS

Company Name: _____ ("Exhibitor")
Street Address: _____ City _____
State/Province _____ Zip/Postal Code _____ Country _____
Telephone: _____ Fax: _____ Company Email: _____ Website: _____
Sales Contact: _____ Telephone: _____ Email: _____
Person in Charge of Exhibit: _____ Telephone: _____ Email: _____

INVOICE BILLING ADDRESS (if different from above)

Billing Company Name: _____
Street Address: _____ City _____
State/Province _____ Zip/Postal Code _____ Country _____
Telephone: _____ Fax: _____ Company Email: _____ Website: _____
A/P Contact: _____ Telephone: _____ A/P Contact's Email: _____

2. AGREEMENT OF RESPONSIBLE PARTIES

The above described Exhibitor hereby agrees with Diversified Communications ("**Diversified**") to pay the below described fees on the below noted dates as consideration to exhibit in the WOW! Pavilion at Vinexpo New York ("**Event**") and to comply with the Conditions Rules and Regulations as set forth in **Exhibit A** below.

3. PAYMENT

A deposit equaling 50% of the total cost of Exhibitor Rate is due upon receipt of invoice in order to reserve stand space. Applications received on or after November 6, 2020 must be accompanied by full payment or paid in full upon receipt of the invoice.

4. PAYMENT METHODS

1.) 50% deposit due upon receipt of invoice. 2.) All payments must be made in U.S. dollars to
Balance due on or before November 6, 2020 Diversified Communications

PAYMENT METHODS:
Check or Money Order DRAWN on a US Bank OR Payment by Wire Transfer or Credit Card

Follow the instructions on invoices and statements carefully to ensure your payment is applied to your account.

CAUTION: Any updates to payment details will ALWAYS be reflected on an official Diversified Communications invoice

5. CANCELLATION POLICY

No cancellation is effective unless given in writing by mail or e-mail to Diversified Communications, 121 Free Street, Portland, ME 04101 or by email to vinexponewyork@divcom.com. The terms and conditions for cancellation are set forth in the following Conditions Rules and Regulations attached hereto below and incorporated herein.

Cancellations received by Diversified on or before November 6, 2020 shall be subject to a cancellation fee equal to 50% of the total cost. Cancellations received by Diversified after November 6, 2020 are subject to a cancellation fee equal to 100% of the total cost.

All outstanding fees are payable immediately upon cancellation.

6. WOW! PAVILION RATES (RATES ARE IN \$US)

Vinexpo New York WOW! Pavilion Rate:

WOW Pavilion Table(s)\$2,995 x _____ = \$ _____

Exhibitor shall provide:

- ✓ Wine & Staffing for the table

Exhibitor agrees and affirms:

Only organic and Biodynamic® wines and spirits (fully certified) will be featured at Exhibitor's WOW Pavilion Table

Grand Total \$ _____

Diversified shall provide:

Logistics:

- ✓ Labor for set up and cleaning
- ✓ Cold storage for WOW! Designated wines
- ✓ Table and chairs
- ✓ Glasses
- ✓ Ice
- ✓ Porter service
- ✓ Spittoons
- ✓ Corkscrews

Promotion:

- ✓ Listing in schedule of events for each brand with a separate table; on the Event website and Event mobile app
- ✓ Social media updates highlighting the WOW! Pavilion as a special feature of the Event

7. AUTHORIZATION

Undersigned on behalf of Exhibitor has reviewed and affirms that Exhibitor shall abide by all Conditions, Rules and Regulations governing Vinexpo New York 2021 WOW! Pavilion offerings as set forth in **Exhibit A** attached hereto and located at www.vinexponeويورك.com/exhibit/conditionsrules which are included with this WOW! Pavilion Contract and incorporated by reference. Exhibitor further affirms that acceptance of this contract by Diversified constitutes a legal and binding agreement and that undersigned is authorized to obligate Exhibitor.

Signed Contract, organic certification and deposit must be received to secure a table.

Remit to Marjorie Ferris at mferris@divcom.com

Signature: _____

Title: _____

Print Name: _____

Date: _____