

1. MAILING ADDRESS

Company Name: _____ ("Exhibitor") Wine Region: _____
Street Address: _____ City _____
State/Province _____ Zip/Postal Code _____ Country _____
Telephone: _____ Fax: _____ Company Email: _____ Website: _____
Sales Contact: _____ Telephone: _____ Email: _____
Person in Charge of Exhibit: _____ Telephone: _____ Email: _____

PROFILE Exhibiting opportunities are open to the following. If none of these are applicable contact vinexponewyork@divcom.com to confirm qualification to exhibit.

- | | |
|---|--|
| <input type="checkbox"/> Trading _____ Wine _____ Spirits or _____ Both | Do you currently have distribution in the United States? |
| <input type="checkbox"/> Production of Still or Sparkling Wines | <input type="checkbox"/> Yes |
| <input type="checkbox"/> Production of Spirits | <input type="checkbox"/> No |
| <input type="checkbox"/> Professional Wine & Spirits Union/Organization | |
| <input type="checkbox"/> Wine Cooperative | |
| <input type="checkbox"/> US Importer | |

INVOICE BILLING ADDRESS (if different from above)

Billing Company Name: _____
Street Address: _____ City _____
State/Province _____ Zip/Postal Code _____ Country _____
Telephone: _____ Fax: _____ Company Email: _____ Website: _____
A/P Contact: _____ Telephone: _____ A/P Contact's Email: _____

2. AGREEMENT OF RESPONSIBLE PARTIES

The above described Exhibitor hereby agrees with Diversified Communications ("**Diversified**") to pay the below described fees on the below noted dates as consideration for its exhibition at Vinexpo New York ("**Event**") and to comply with the Conditions Rules and Regulations as set forth in **Exhibit A** below.

3. DEPOSIT

A deposit equaling 50% of the total cost of Exhibitor Rate is due upon receipt of invoice in order to reserve stand space. Contracts received on or after November 6, 2020 must be accompanied by full payment or paid in full upon receipt of the invoice.

4. PAYMENT TERMS/METHODS

- | | |
|---|---|
| 1.) 50% deposit due upon receipt of invoice. | All payments must be made in U.S. dollars to
Diversified Communications |
| 2.) Balance due on or before November 6, 2020 | |

PAYMENT METHODS:

Check or Money Order **DRAWN on a US Bank** OR **Payment by Wire Transfer or Credit Card**

Follow the instructions on invoices and statements carefully to ensure your payment is applied to your account.

CAUTION: Any updates to payment details will ALWAYS be reflected on an official Diversified Communications invoice

5. CANCELLATION POLICY

No cancellation by an Exhibitor is effective unless given in writing by mail to Diversified Communications, 121 Free Street, Portland, ME 04101 or by email to vinexponewyork@divcom.com. The terms and conditions for cancellation are set forth in the following Conditions Rules and Regulations attached hereto below and incorporated herein.

Cancellations, space reductions, or conversion from Turnkey Space to Raw Space that are received by Diversified on or before November 6, 2020 shall be subject to a cancellation fee equal to 50% of the total cost of cancelled space. Cancellations, space reductions, or conversion from Turnkey to Raw Space received by Diversified after November 6, 2020 are subject to a cancellation fee equal to 100% of the total cost of cancelled space.

All outstanding fees are payable immediately upon cancellation.

6. EXHIBITOR SPACE RATES (RATES ARE IN \$US)

TURNKEY OPTIONS:

Premier Level Package \$8,000: 72 ft² (6ft x 12ft)

Price includes:

- Pipe and Drape
- Company Identification Sign
- Counter Height Skirted Table with 2 stools
- 1 Meeting Table with 3 Chairs
- 1 Shelving Unit with 4 Shelves
- Exhibitor Badges
- Complimentary Visitor Invitations

Business Level Package \$4,500: 36 ft² (6ft x 6ft)

Price includes:

- Pipe and Drape
- Company Identification Sign
- Counter Height Skirted Table with 2 stools
- 1 Shelving Unit with 4 Shelves
- Exhibitor Badges
- Complimentary Visitor Invitations

RAW SPACE OPTIONS:

Raw Space: \$48 per square foot (minimum of 288 ft²)

Space greater than 288 ft² in increments of 12 ft²

Raw Space: \$45 per square foot bulk rate (720 ft² or greater)

Price includes:

- Space only, no furnishings
- Exhibitor Badges
- Complimentary Visitor Invitations

Co-Exhibitor Fee \$500 (limit 1 per 36 square foot increment)

- Includes 1 additional company listing in map, website, mobile app
- All Co-Exhibitors must be identified on the Co-Exhibitor form and are subject to approval by Diversified in its sole discretion.

For further details on exhibitor space offerings, visit:

www.vinexponewyork.com/exhibit/

ALL EXHIBIT SPACE INCLUDES (Turnkey & Raw Space):

- Glasses and Porter Service
- Ice
- Spittoons
- One online company listing per 36 square foot increment in the map, mobile app, website

Total Cost Turnkey Package: \$ _____

Total Cost Raw Space: ____ x square feet = \$ _____

Total Co-Exhibitor fee: ____ x \$500 = \$ _____

GRAND TOTAL: _____

7. AUTHORIZATION

Undersigned on behalf of Exhibitor has reviewed and affirms that Exhibitor shall abide by all Conditions, Rules and Regulations governing Vinexpo New York as set forth in **Exhibit A** located at www.vinexponewyork.com/exhibit/conditionsrules which are included with this Exhibit Space Contract and are incorporated herein by reference. Exhibitor further affirms that acceptance of this contract by Diversified constitutes a legal and binding contract and that undersigned is authorized to obligate Exhibitor regarding same.

Contract must be signed & deposit received to secure stand space. Remit to Marjorie Ferris at mferris@divcom.com

Signature: _____

Title: _____

Print Name: _____

Date: _____

8. SHOW ADMINISTRATION USE ONLY

Exhibitor Level _____ SM _____ Stand/Location Assignment _____