

VINEXPO NEW YORK

VinexpoNewYork.com



DIGITAL SPONSORSHIPS

It's no secret digital content and media continues to evolve in 2021.

With more employees working remotely, and increased mobile access, digital engagement continues to grow exponentially.

Vinexpo New York offers a variety of digital sponsorship opportunities to get your brand and products in front of the right buyers. Explore these offerings and find the options that align with your goals and budget.

The time to connect digitally with wine and spirits buyers is now!

Contact our sales team to reserve your sponsorship today >>



Monthly Newsletter

Our monthly newsletter reaches 50,000+ professionals in the wine and spirits trade. These newsletter subscribers are active members of the Vinexpo New York community. They access trade resources, attend webinars, virtual master classes, and in-person events. The Vinexpo New York newsletter compiles digital content, industry news and event updates in an easy to navigate and mobile responsive format. Advertise in our monthly newsletter and give your brand added visibility in the US wine and spirits market.

OUR SUBSCRIBERS

50,000+



Trade Professionals

From all **50** States and **10** Canadian Provinces

Subscribers from top companies include:

Allied Wine Group	Frederick Wildman	Sherry-Lehmann Wine & Spirits
BevMo!	LibDib	Total Wine & More
Buy Rite Corporation	Monsieur Touton Selection	Whole Foods Market
Darden	Nakedwines.com	Wine.com
Empire Merchants	Publix	Winebow

This is only a partial list of subscribing companies.

NEWSLETTER VINEXPO NEW YORK
VinexpoNewYork.com

1st Position Leaderboard
Price: \$750 USD
728w x 90h

Medium Rectangle
Price: \$750 USD
300w x 250h

2nd Position Leaderboard
Price: \$500 USD
728w x 90h

Spotlight Ad
Price: \$1,250 USD
300w x 250h

Position	Ad Specifications	Price
Spotlight Ad	300w x 250h	\$1,250 USD
1st Position Leaderboard	728w x 90h	\$750 USD
Medium Rectangle	300w x 250h	\$750 USD
2nd Position Leaderboard	728w x 90h	\$500 USD

Spotlight Ad
Includes headline, short description, button with URL & medium rectangle ad
Price: \$1,250 USD
Find full details & specifications [here.](#)



VINEXPO
THE WORLD OF WINE & SPIRITS
Jointly organized with
diversified
COMMUNITIES

Sponsored Master Classes & Webinars

Share your story and reach an audience of trade buyers through a virtual master class or webinar. Engaged members of the trade community participate in these monthly programs and have the opportunity to learn about your brands and products!

Design your hour-long program and let us take care of the rest!

INCLUDED IN YOUR SPONSORSHIP:

- Featured image and caption on **VinexpoNewYork.com/Webinars**
- A dedicated landing page and registration form for your webinar
- **(3)** dedicated emails sends to the entire Vinexpo New York database promoting your webinar the month leading up to the live event
- **(3)** social media posts leading up to the live event and **(2)** posts promoting the on-demand version post event
- **(1)** inclusion in the Vinexpo New York monthly newsletter highlighting the webinar
- **(1)** 30-minute technical rehearsal with the Vinexpo New York team and your presenters prior to the live event
- A list of questions submitted in advance by webinar registrants for your reference
- **(1)** hour-long live event, including introductions and a Q&A section
- A professional webinar platform using Webex with chat functionality
- **(1)** dedicated email to registered webinar attendees post event (copy and images provided by sponsor)
- Free on-demand access to the webinar for all VinexpoNewYork.com website visitors for a minimum of 6 months
- Visibility to thousands of top buyers and members of the trade media



Find the detailed specifications and deadlines [here](#).

Price: \$1,500 USD

GO DIGITAL

Digital sponsorships are limited and placements are booking quickly for 2021.

Contact our Sales Team to reserve your sponsorship!



Marjorie Ferris
mferris@divcom.com
+1 207-842-5631



Mary Lou Cummings
mcummings@divcom.com
+1 207-842-5658



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