VINEXPO AMERICA | DRINKS AMERICA

MARCH 9-10 2022

DIGITAL SPONSORSHIPS

VinexpoAmerica.com | DrinksAmerica.com

It's no secret digital content and media continues to evolve in 2021. With more employees working remotely, and increased mobile access, digital engagement continues to grow exponentially.

Vinexpo America | Drinks America offers a variety of digital sponsorship opportunities to get your brand and products in front of the right buyers. Digital sponsorships increase your visibility to buyers leading up to the live events. Explore these offerings and find the options that align with your goals and budget. **The time to connect digitally with beverage alcohol buyers is now!**

Contact our sales team to reserve your sponsorship today >>

Monthly Newsletter

Our monthly newsletter reaches 50,000+ professionals in the wine and spirits trade. These newsletter subscribers are active members of the Vinexpo America | Drinks America community. They access trade resources, attend webinars, virtual master classes, and in-person events. The monthly newsletter compiles digital content, industry news and event updates in an easy to navigate and mobile responsive format. Advertise in our monthly newsletter and give your brand added visibility in the North American beverage alcohol market.

OUR SUBSCRIBERS

50,000+ Trade Professionals

From all **50** States and **10** Canadian Provinces

Subscribers from top companies include:

- Allied Wine Group
- BevMo!
- Buy Rite Corporation
- Darden
- Empire Merchants
- Frederick Wildman
- LibDib
- Monsieur Touton Selection
- Nakedwines.com
- Publix
- Sherry-Lehmann Wine & Spirits
- Total Wine & More
- Whole Foods Market
- Wine.com
- Winebow

This is only a partial list of subscribing companies.

Position	Ad Specifications	Price
Spotlight Ad	300w x 250h	$1,250 USD
1st Position Leaderboard	728w x 90h	$750 USD
Medium Rectangle	300w x 250h	$750 USD
2nd Position Leaderboard	728w x 90h	$500 USD

Spotlight Ad

Includes headline, short description, button with URL & medium rectangle ad

Price: $1,250 USD

Find full details & specifications here.

Sponsored Master Classes & Webinars

Share your story and reach an audience of trade buyers through a virtual master class or webinar. Engaged members of the trade community participate in these monthly programs and have the opportunity to learn about your brands and products! **Design your hour-long program and let us take care of the rest!**

INCLUDED IN YOUR SPONSORSHIP:

- Featured image and caption on webinar landing page
- A dedicated landing page and registration form for your webinar.
- **(3)** dedicated emails sends to the entire Vinexpo America | Drinks America database promoting your webinar the month leading up to the live event
- **(3)** social media posts leading up to the live event and **(2)** posts promoting the on-demand version post event
- **(1)** inclusion in the Vinexpo America | Drinks America monthly newsletter highlighting the webinar
- **(1)** 30-minute technical rehearsal with the Vinexpo America | Drinks America team and your presenters prior to the live event
- A list of questions submitted in advance by webinar registrants for your reference
- **(1)** hour-long live event, including introductions and a Q&A section
- A professional webinar platform using Webex with chat functionality
- **(1)** dedicated email to registered webinar attendees post event (copy and images provided by sponsor)
- Free on-demand access to the webinar for all website visitors for a minimum of 6 months
- Visibility to thousands of top buyers and members of the trade media

Find the detailed specifications and deadlines **here**.

Price: $1,500 USD

GO DIGITAL

Digital sponsorships are limited and placements are booking quickly.

Contact our Sales Team to reserve your sponsorship!

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