

1. CONTRACTING PARTY

Company Name: _____ ("Exhibitor" or "Company") Wine Region: _____
Street Address: _____ City: _____
State/Province: _____ Zip/Postal Code: _____ Country: _____
Telephone: _____ Fax: _____ Company Email: _____ Website: _____
Sales Contact: _____ Telephone: _____ Email: _____
Person in Charge of Exhibit: _____ Telephone: _____ Email: _____

PROFILE Companies exhibiting a product portfolio made up of at least 85% wine or wine related services will exhibit in Vinexpo America. Companies exhibiting a product portfolio made up of at least 85% spirits, other beverage alcohol or related services will exhibit in Drinks America.

- Wine Producer - at least 85% of exhibited products
- Spirits / Beer / Other Beverage Alcohol Producer - at least 85% of exhibited products
- Professional Wine/Spirits Organization/Association
- US Importer
- Related Products/Services

INVOICE BILLING ADDRESS (if different from above)

Billing Company Name: _____ ("Agency" or "Bill to Company")
Street Address: _____ City: _____
State/Province: _____ Zip/Postal Code: _____ Country: _____
Telephone: _____ Fax: _____ Company Email: _____ Website: _____
Agency Contact: _____ Telephone: _____ Agency Contact's Email: _____

2. AGREEMENT OF RESPONSIBLE PARTIES

The above described Exhibitor hereby agrees with Diversified Communications ("Diversified") to pay the below described fees on the below noted dates as consideration for its exhibition at Vinexpo America or Drinks America ("Event") and to comply with the Conditions Rules and Regulations as set forth in **Exhibit A** below. In the event that an Agency is referenced above, the payment obligations under this Contract shall belong to the Agency exclusively.

3. DEPOSIT

A deposit equaling 50% of the total cost of Exhibitor Rate is due upon receipt of invoice in order to reserve stand space. Contracts received on or after December 15, 2021 must be accompanied by full payment or paid in full upon receipt of the invoice.

4. PAYMENT TERMS/METHODS

- 1.) 50% deposit due upon receipt of invoice. All payments must be made in U.S. dollars to
2.) Balance due on or before December 15, 2021 **Diversified Communications**

PAYMENT METHODS:

Check or Money Order DRAWN on a US Bank OR Payment by Wire Transfer or Credit Card

Follow the instructions on invoices and statements carefully to ensure your payment is applied to your account.

CAUTION: Any updates to payment details will ALWAYS be reflected on an official Diversified Communications invoice

5. CANCELLATION POLICY

No cancellation by an Exhibitor is effective unless given in writing by mail to Diversified Communications, 121 Free Street, Portland, ME 04101 or by email to mferris@divcom.com. The terms and conditions for cancellation are set forth in the following Conditions Rules and Regulations attached hereto below and incorporated herein.

Cancellations, space reductions, or conversion from Turnkey Space to Raw Space that are received by Diversified on or before December 15, 2021 shall be subject to a cancellation fee equal to 50% of the total cost of cancelled space. Cancellations, space reductions, or conversion from Turnkey to Raw Space received by Diversified after December 15, 2021 are subject to a cancellation fee equal to 100% of the total cost of cancelled space.

All outstanding fees are payable immediately upon cancellation.

6. EXHIBITOR SPACE RATES (RATES ARE IN \$US)

TURNKEY OPTIONS:

Premier Level Package \$8,000:

72ft² (6ft x 12ft) ≈ 6.7m² (1.8 x 3.7 meters)

Price includes:

- Pipe and Drape
- Company Identification Sign
- Counter Height Skirted Table with 2 stools
- 1 Meeting Table with 3 Chairs
- 1 Shelving Unit with 4 Shelves
- Exhibitor Badges
- Complimentary Visitor Invitations

Business Level Package \$4,500:

36ft² (6ft x 6ft) ≈ 3.3m² (1.8 x 1.8 meters)

Price includes:

- Pipe and Drape
- Company Identification Sign
- Counter Height Skirted Table with 2 stools
- 1 Shelving Unit with 4 Shelves
- Exhibitor Badges
- Complimentary Visitor Invitations

RAW SPACE OPTIONS: Minimum of 288ft² (26.75m²)

Raw Space: \$48 per square foot

Bulk Rate: \$45 per square foot for 720ft² or greater (70m² or greater)

Price includes:

- Space only, no furnishings
- Exhibitor Badges
- Complimentary Visitor Invitations

CO-EXHIBITOR(S)

Co-Exhibitor benefits/requirements include:

- Co-Exhibitors get 1 additional company listing in map, website, mobile app
- Not more than 1 Co-Exhibitor per 36ft² is permitted
- All Co-Exhibitors must be identified on the Co-Exhibitor form and are subject to approval by Diversified in its sole discretion

For further details and requirements of exhibitor space offerings, visit:
www.vinexpoamerica.com/exhibit/ or www.drinksamerica.com/exhibit/

ALL EXHIBIT SPACE INCLUDES (Turnkey & Raw Space):

- Glasses and Porter Service
- Ice
- One online company listing per 36 square foot increment in the map, mobile app, website

Total Cost Turnkey Package: \$ _____

Total Cost Raw Space: ____ x square feet = \$ _____

GRAND TOTAL: _____

7. AUTHORIZATION

Undersigned on behalf of Exhibitor has reviewed and affirms that Exhibitor shall abide by all Conditions, Rules and Regulations governing Vinexpo America and Drinks America as set forth in **Exhibit A** located at www.divcom.com/expo-exa-exhibitor-space/ which are included with this Exhibit Space Contract and are incorporated herein by reference. Exhibitor further affirms that acceptance of this contract by Diversified constitutes a legal and binding contract and that undersigned is authorized to obligate Exhibitor regarding same.

Seen and Agreed to on behalf of Exhibitor AND in the event that an Agency is billed, on its own behalf as well. Contract must be signed & received with deposit to secure booth. Remit to Marjorie Ferris at mferris@divcom.com

Signature: _____ Title: _____

Print Name: _____ Company Name: _____ Date: _____

8. SHOW ADMINISTRATION USE ONLY

Exhibitor Level _____ SM _____ Stand/Location Assignment _____

Exhibiting at: Vinexpo America Drinks America